

Lisa Breslin

Imagine Lab



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Imagine Lab Design is an independent creative studio founded by Lisa Breslin, helping businesses build distinctive brands that connect, communicate and grow. Based in County Donegal, Imagine Lab works with organisations across Ireland, the UK and internationally, creating bespoke brand strategies and creative design tailored to each client.

With more than two decades of experience across branding, television, software and digital communications, Lisa brings a broad creative and strategic perspective to every project. Her career includes creating motion graphics and digital content for global brands and broadcasters including the BBC, Channel 5, Yahoo, Google, Lloyds Bank and Bridgestone.

The studio believes great design is about more than aesthetics. It is about understanding people, solving problems and creating meaningful connections. By combining strategic thinking with creative execution, Imagine Lab helps businesses communicate with confidence, build recognition and create consistent, memorable brands that stand the test of time.

Today, Imagine Lab works across sectors including technology, education and the creative industries, helping organisations communicate clearly and effectively with diverse audiences.

Collaboration is at the heart of the Imagine Lab approach. Every project begins by understanding the business, its audience and its ambitions, before translating those insights into purposeful, bespoke creative solutions. This ensures every piece of work is not only visually engaging, but has a clear strategic purpose that's bespoke.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine