

Kelly-Anne Quinn

Life Planning



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After almost 30 years in financial services, including more than 20 years as a Financial Advisor, Kelly-Anne Quinn from Dunshaughlin, Co. Meath, founded Life Planning to provide strategy-led financial planning rather than product-led advice.

Having been awarded a Gold Medal in her Postgraduate Diploma in Financial Planning, Kelly-Anne, a Certified Financial Planner (CFP®), established Life Planning in April 2023. The company is authorised and regulated by the Central Bank of Ireland and has grown steadily through referrals, professional connections and a strong reputation for practical, jargon-free advice.

Since launching the business, Kelly-Anne has completed a Master of Business in Financial Planning with first class honours and serves on the Board of Financial Planners Ireland. She has also contributed to national media on financial planning and pensions, sharing practical advice through newspaper articles, radio interviews and podcasts.

Life Planning has continued to expand and is now based in its own office on Main Street, Dunshaughlin. The business has grown to include another Financial Advisor alongside Kelly-Anne, allowing the firm to support more individuals, families and business owners with financial planning, pensions, investments and protection advice.

A key part of Kelly-Anne's approach is making financial planning easier to understand. She believes good advice should be clear, practical and free from unnecessary jargon. This commitment also led to the creation of Ms Moneyppennies, a fortnightly podcast that provides straightforward, judgement-free conversations about money, pensions and financial planning.

Kelly-Anne joined the ACORNS programme shortly after starting Life Planning and credits the experience with helping shape the business during its early stages. She continues to value the support of her Lead Entrepreneur, Anne Reilly, and the strong network of fellow participants.

Looking ahead, Kelly-Anne plans to continue growing Life Planning by expanding the team, developing its financial planning service and supporting more employers with workplace pensions and employee financial wellbeing. She remains committed to helping clients make informed financial decisions and build confidence in their future.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine