

Katie Cochrane

Creators 31



CONTACT DETAILS

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CREATORS31

Creators 31 is a creative partner specialising in brand activations, product development and PR gifting, helping businesses bring creative ideas to life through end-to-end design, production and project management.

Founded by Katie Cochrane in 2024, the Mullingar-based business supports clients with a wide range of creative needs, from pop-up shops, product launches, PR boxes and event concepts to visual merchandising, branded materials, corporate dinners and merchandise.

Katie brought a strong design background to the business, having spent 12 years as a senior fashion designer for retail brands, including nine years working in New York and Los Angeles. She initially focused on product development, working with influencers and businesses to create new products, but soon saw a wider opportunity.

Trained to spot trends and develop ideas, Katie began suggesting creative concepts to friends and contacts with their own businesses. When they started asking her to design and deliver those ideas, she realised there was a clear gap in the market for flexible, commercially focused creative support.

Since then, Creators 31 has grown through client referrals and hands-on project delivery. One key milestone was Katie's work with KASH Beauty, designing and opening its pop-up store in Kildare Village. The shop was originally intended as a Christmas pop-up but remains open, with Katie managing the full process from brief to opening in just 10 days.

She also works with clients on visual merchandising and brand activations, including ongoing support with in-store events.

For Katie, ACORNS has been especially valuable because she is now a solo entrepreneur after years working within larger teams. "Having that group aspect and sounding board was probably the most useful part for me," she says.

Katie's ambition is to keep growing Creators 31 by helping more businesses turn creative vision into practical, high-impact projects. Follow Creators 31 on Instagram @creators.31 for updates, or reach out to Katie to see how she can help.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine