

Farzana Maudarbaccus

Farzana Consulting



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Farzana Maudarbaccus started her workplace psychology consultancy, Farzana Consulting, after deciding that she needed the flexibility of self-employment to help her balance work and parenting. She founded the company in 2021 following a three-year career break.

Originally from Mauritius and now living in Co. Wicklow, Farzana admits that the journey to working in Ireland has not always been smooth sailing. *"I had trained as an organisational psychologist and had a fully-fledged career as a university lecturer and HR professional in France and Mauritius before I came to Ireland to join my husband. I started working in a management consulting firm but had to work as a trainee for two years because I had no work visa. It was tough but a real learning experience in terms of how business works in Ireland,"* she says.

A move to another firm helped her to secure a work permit, after which she took time out to raise her family. Now a Chartered Psychologist, she specialises in working with emerging leaders to identify the competencies they need to be effective. She also offers workplace wellbeing sessions to organisations with the intention of creating workplaces where people flourish and achieve organisational goals more efficiently.

Farzana hopes to move the business towards an associate model, which would allow her to develop the business and pitch for bigger projects. Indeed, the realisation that the business needs to be more than just herself is something she says she learned during the ACORNS programme. *"A business owner mentioned ACORNS and it was fantastic for me. It got me out of my comfort zone and forced me to be brave. ACORNS was fantastic in opening my eyes to the fact that every business owner needs support to go a step further in your business journey."*

That newfound visibility has since taken her onto much bigger stages. Farzana delivered a TEDx talk titled: [Unlocking Your Brain's Ability To Change](#), and was recognised with Network Ireland's President's Award, "Being Seen", a fitting award, she notes, for a journey that began with her being new to having her own business.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
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