

Brenda Ward

The Natural Fertility Hub



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Brenda Ward qualified from Trinity with a Science degree and then proceeded to work in medical sales in the pharmaceutical industry for several years before finding herself drawn to eastern medicine. Fascinated by the holistic approach, she qualified as an Acupuncturist with the Acupuncture Foundation of Ireland in 2008. Keen to further her knowledge and studies, she travelled to China and spent time working in a hospital in Nanjing.

With a new-found passion, she returned to Ireland, and set up an acupuncture clinic in Maynooth. Brenda's practice soon became very busy with fertility clients in particular. She did further study under Dr Trevor Wing, a UK Gynaecologist, to bring her fertility knowledge to an even higher level.

Struck by how lost and confusing the fertility journey is for individuals and couples she set up The Natural Fertility Hub. The Natural Fertility Hub is an online platform composed of a team of dedicated healthcare specialists with one common goal; to optimise individuals natural reproductive potential and help achieve their dream of parenthood.

The Hub is unique in its blend diagnostics: bloods, pelvic scans with complementary treatments: acupuncture, herbal medicine, nutrition, reflexology and support services (thyroid specialists & counsellors). It can provide in-depth fertility assessments, tailored fertility optimisation plans, expert counselling and emotional support, and seamless referrals to specialists where required.

Trying to conceive can be a long, lonely and very confusing road. The team in The Natural Fertility Hub clearly maps out personal fertility journeys for clients limiting the emotional burden and saving them precious time.

Brenda's participation in ACORNS Plus was pivotal to creating this business and hiring another Acupuncturist.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine