

Katie Corbett

KADA Management



CONTACT DETAILS

T: +353 87 739 6142
E: admin@KADAmangement.com
www.KADAmangement.com
Instagram: @KADAmangement



Katie Corbett, who lives and works in Moneygall, Co Offaly, set up KADA Management with her husband David at their home in December 2022 after returning from Australia.

Before returning to Ireland, Katie had left a corporate role in medical devices, where she spent eight years working across customer service, inventory management and operations management. Her husband also brought sales and project management experience to the new business.

While still in Australia, Katie began advertising as a virtual assistant, offering admin and social media support. As her client base grew, the work developed into wider operational and strategic support, drawing on her corporate experience.

KADA Management is a bespoke business solutions consultancy that helps bridge the gap between corporate entities and small and medium-sized enterprises through targeted support.

Recognising that smaller companies can do exceptional things, Katie was inspired to support business owners in scaling, growing and building their businesses efficiently and effectively by providing them with practical, strategic expertise.

The business has grown from basic admin support into a strategic partner for clients in Australia, the UK and Ireland.

KADA Management now has a six-figure annual turnover and employs both Katie and her husband full-time. Katie says the biggest milestone to date is that the business allows them to work from home and raise their daughter while running the company together.

She says ACORNS helped her develop a strategic mindset and gave her the confidence to price properly and value her time. She found the collaboration between the community of participants and support from her Lead Entrepreneur, Alison Ritchie, were particularly beneficial.

Looking ahead, Katie plans to take on two to three employees over the next three years. She also wants to grow the Irish share of the client base.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
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