

Niamh White

Horetown House



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HORETOWN HOUSE

Horetown House has always been a focal point in the village of Foulksmills where Niamh's mother grew up. So when it came up for sale, Niamh's uncle, Tom, who had worked there as a teenager, bought it as a development project.

But the White family soon fell in love with the beautiful old Co. Wexford house and lovingly restored it, initially running it as a restaurant, before that closed down during the downturn.

Niamh and her mother, Kate, set up a wedding company — also called Horetown House — and took over the house to host bespoke weddings.

They saw the opportunity to create a unique venue for couples that wanted an alternative big day. Wedding parties effectively move into the 10-bedroomed house, which is theirs for the duration of the celebrations.

Over the past number of years, Kate and Niamh have invested significantly in the house, including installing an indoor vintage pole tent, which allows them to have weddings all-year round.

The company hires 25 people and continues to grow. They have now installed a village of Shepherds huts bringing our onsite accommodation capacity from 24 to 64 guests significantly improving turnover and making the house a more attractive venue to host international weddings. Horetown House is now hosting Afternoon Tea events and welcoming international guests for leisure stays

Niamh found the ACORNS programme a great way to step back from the day-to-day work and take stock of the direction the business needed to be taking.

In fact, Niamh was pregnant at the start of the programme and baby Nina became the first ACORNS baby, attending the second residential and some roundtable meetings with her mother.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine