

Katie Nolan

Sleek N Easy



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Katie Nolan, originally from Naas, Co. Kildare, combined her passion for sports and style to create Sleek N Easy—a hair finishing line launched in September 2021, after Katie saw how even a Zoom call could inspire a new beauty product.

Now firmly based in Naas, Katie juggles teaching PE with growing her business. Sleek N Easy is stocked in over 500 pharmacies including big retailers like Meaghers Pharmacy (in-store and online), as well as appearances in Chemist Warehouse outlets and McCauley Pharmacy.

The brand has raised its profile internationally, with packaging presented to Olympic and Paralympic Irish athletes during their build-up to Paris 2024. It's also gaining traction in the UK, being spotted with WSL (Women's Super League) athletes.

Katie has expanded beyond her original hair finishing stick, introducing several new products tailored for sporty lifestyles:

- Sleek N Easy Wax Stick and Sleek Styler Brush (boar-bristle)
- Sports Starter Kit (gift box) and Sport Sleek Stick
- Travel-sized versions and bundles like the Wax + Brush combo

She's already planning new launches, including anti-chafing cream and a Pilates starter kit, showing ambitions to become the go-to brand for active women—and anyone who wants quick, polished products.

The support of Lead Entrepreneur Anne Reilly and the ACORNS community has been foundational to Katie's ongoing success.

