

Farzana Maudarbaccus

Farzana Consulting



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Farzana Maudarbaccus started her management consultancy, Farzana Consulting, after deciding that she needed the flexibility of self-employment to help her balance work and parenting.

The mother-of-two founded the company in 2021 following a three-year career break. Originally from Mauritius and now living in Greystones, Co. Wicklow, Farzana admits that the journey to working in Ireland hasn't all been smooth sailing.

"I had trained as an organisational psychologist and had a fully-fledged career as a university lecturer and HR professional in France and Mauritius before I came to Ireland to join my husband. I started working in a management consulting firm but had to work as a trainee for two years because I had no work visa. It was tough but a real learning experience in terms of how business works in Ireland," she says.

A move to another firm helped her to secure a work permit, after which she took time out to raise her family. Now she specialises in working with emerging leaders to identify the competencies they need to be effective. She also offers wellbeing sessions to organisations.

"On the side I also do transitions coaching to help new parents who want to tweak their careers to suit their lives as parents," she says.

Farzana hopes to move the business towards an associate model, which would allow her to develop the business and pitch for bigger projects. Indeed, the realisation that the business needs to be more than just herself is something she says she learned during the ACORNS programme.

"A business owner mentioned ACORNS and it was fantastic for me. It got me out of my comfort zone and forced me to be brave. For example, I've started filming videos on LinkedIn, which has been great for my visibility. I'm also hiring a virtual assistant, someone to help me with social media. That's what ACORNS drills into your brain: everyone needs support to go a step further in your business journey."

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
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