

Niamh Dooley

BiaSol



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Niamh Dooley is a passionate food entrepreneur and sustainability advocate, and co-founder of BiaSol and Circular Food Co, two pioneering ventures that transform food waste into high-quality, nutritious products. Based in Tullamore, Co. Offaly, Niamh is dedicated to driving change in how we source, use, and value food through circular economy principles.

BiaSol, founded with her brother Ruairi, repurposes brewers' spent grain—a by-product of the brewing process—into sustainable, nutrient-rich ingredients and incorporate it into a wide range of award-winning products such as Granolas, Oat Bars and Baking Mixes. These innovative products support gut health, reduce food waste, and cater to the growing demand for environmentally conscious food choices.

Niamh's impact has been widely recognised through numerous awards and honours, including: 2021 Irish Times Innovation Winner for Manufacturing & Design; 2021 Ireland's Sunday Independent 30 under 30; 2022 Image & PWC Business Woman of The Year Awards- Runner Up, Start Up Category; 2022 Blas Na hÉireann Finalist, Chefs Larder Winner & Best in County, 2022 Food On The Edge Ambassador; 2023 RDS Spring Awards Winners Rural Innovation; 2023 National Start Up Awards Winners - Food & Drink Category; and 2024 Irish Business Design Challenge Winners DCCI.

Building on this success, Niamh co-founded Circular Food Co, broadening her mission to tackle food system inefficiencies at scale. Through creative upcycling and collaborative partnerships, the company provides food waste solutions to other manufacturers. The company currently employs 10 people and has had two successful fundraising rounds to date.

With a background in food science and a strong commitment to social and environmental impact, Niamh brings a blend of technical insight and entrepreneurial drive. She is a proud advocate for women in agrifood and a vocal champion of rural innovation.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine