

## Catriona Doherty

### *Catriona Doherty Celebrant*



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Catriona Doherty set up her business – Catriona Doherty Celebrant – in her native Carndonagh, Co Donegal, in June 2024.

Catriona spent 12 years working in the media industry and held various senior roles, but she was looking for a change of direction and felt that retraining as a celebrant seemed to be a natural next step considering her skillset as a writer.

Having always been genuinely interested in people's stories, Catriona was excited at the prospect of playing a role in some of the most memorable days in people's lives.

Catriona writes and delivers personalised ceremonies to mark all of life's memorable moments – weddings, elopements, vow renewals, baby namings, funerals and memorials.

She writes and delivers ceremonies across Donegal, Northern Ireland and further afield, and she says she has discovered her true passion in life.

Catriona brings her interviewing, listening and writing skills to bear on crafting one-of-a-kind scripts with emotion and depth that truly reflect her clients' wishes.

She runs the business from her home office and is experiencing huge demand – with wedding ceremonies booked up to three years in advance.

One of the milestone moments she has experienced was receiving her first booking from an American couple eloping to Ireland, because this type of work is something that she dreams of doing more of. The couple are travelling from Texas this summer to pledge their love on a beach in Fanad.

Catriona says the ACORNS programme provided the platform and framework for her to strategically work on her business and the feedback from her Lead Entrepreneur, Larissa Feeney, was invaluable.

Catriona plans to continue hosting weddings and developing the business over the coming months.

