

Laura Byrne

At The White Glove Concierge



CONTACT DETAILS

T: +353 85 170 2030
E: enquiry@atthewhiteglove.com
Instagram: @atthewhiteglove
W: www.atthewhiteglove.com



Laura Byrne had been working for 15 years as an Executive Assistant (EA) at multinational blue-chip organisations when she returned to Ireland and set up At The White Glove Concierge, a luxury concierge service for high-net-worth individuals.

With offices in Grand Canal Dock in Dublin, At The White Glove Concierge has been operating since 2021, providing on-demand luxury lifestyle management, corporate and personal concierge services. She admits that it was her experience of working across Europe, North America, and the Caribbean that inspired her entrepreneurial ambitions.

"I've always worked in customer-facing roles – for organisations like Credit Suisse, FIFA and top-tier law firms in Ireland and abroad. I'm used to managing large volumes of work while being creative, which is why I'm so suited to being an EA," she says.

"I realised coming back to Ireland from working with executives in places like the United States and Grand Cayman that the country didn't have this kind of high-end service. Our mission is to help give our discerning clients back their time so they may spend it on things that are important to them and bring value and joy to their lives."

Laura invests time in building her client list and cultivating relationships within corporate and the hospitality industries. In the last 12 months, she launched the company's website and has begun work on a marketing strategy to reach more potential clients and foster partnerships within the industry. She also plans to soon begin a master's degree in organisational psychology in business, having worked her way towards an undergraduate degree in psychology.

She credits ACORNS with fast-tracking the development of the business. "The peer-to-peer support and the support of the lead entrepreneurs during the roundtables helped to get the business off the ground. Without ACORNS, I wouldn't be as far along as I am now, nor would I have access to such amazing network," she says.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine