

Kelly-Anne Quinn

Life Planning



CONTACT DETAILS

T: +353 86 837 9491

E: kellyanne@lifeplanning.ie

www.lifeplanning.ie

www.linkedin.com/in/kelly-anne-quinn-cfp*-qfa-a0582496



After working in financial services for 27 years, 20 of them as a Financial Advisor, Kelly-Anne Quinn, from Dunshaughlin in Co Meath, launched her own financial planning company. Her aim is to give strategy-based financial planning advice to clients rather than product-based financial advice.

Having been awarded a gold medal in her Postgraduate Diploma in Financial Planning, Kelly-Anne founded Life Planning in April 2023. With the business authorised and approved by the Central Bank, she focused her efforts on networking and introducing her services to local accountants.

Since then, she obtained a first in a Master of Business in Financial Planning and has had a steady flow of referrals and clients, whom she is helping to define and achieve their financial goals. She has recently taken on a virtual assistant to help her with the admin side of the business.

One of her aims with the company is to try to simplify financial products by taking away the jargon and intimidation that people sometimes feel when seeking financial advice, so she and another financial advisor, Jill Steeples of Steeples Financial Consulting, present Ms MoneyPennies, a fortnightly podcast for judgment-free finance chats that demystify financial planning.

Kelly-Anne found that the timing of her participation in the ACORNS programme worked out very well for her as she had just started her business. She says the advice from Lead Entrepreneur Anne Reilly was really valuable as was the support of the group of participants who still meet up on a regular basis.

Looking ahead, she plans to focus on both company pensions and financial planning. She believes that pensions auto enrolment will have a big impact, and she expects to hire a fulltime employee to work on that side of the business within the next year.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine