

Lisa Breslin

Imagine Lab



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Imagine Lab Design is a creative design studio, run by Lisa Breslin in County Donegal. They specialise in branding strategies, graphic design and motion design. Their services have been specifically tailored to meet the needs of small and medium businesses to grow through unique and powerful graphic content.

Their holistic approach to branding brings a consistency to their design which is key to building valuable brands that engage audiences and potential customers. This has been built through Lisa, the creative director's, 20 years of experience.

"Imagine Lab was born out of my love for all things design plus my 20 years' experience in the Creative Industry; I've worked in Design Studios building brands, TV production houses where I worked on motion graphics for BBC, Channel 5, Yahoo and Google. Then I moved into the Software industry, where I worked on SaaS marketing and eLearning videos for the likes of Lloyds Bank and Bridgestone", she says.

At Imagine Lab, Lisa works with innovative businesses across Europe and America. The projects range from branding for start-ups, helping established SaaS businesses with animated and video content, creating design content for online marketing campaigns and building front end web designs.

Lisa has been running Imagine Lab now for nearly 3 years and throughout this time she has had great support from the ACORNS 7 and ACORNS Plus Programmes.

"ACORNS helped grow my confidence as an entrepreneur. It gave me the mindset I was probably lacking before joining the programme, the businesswoman mindset. Now I have a really strong network of fellow female entrepreneurs from across a range of industries and that support has helped me grow."

It's all about the creative partnership at Imagine Lab – each client receives a bespoke experience based on their needs and what helps immensely is they offer multidisciplinary design services all in one place.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine