

Lyn Luxford

A Sorted Affair



CONTACT DETAILS

T: +353 85 866 6584
E: info@sortedaffair.ie
Instagram: @a.sorted.affair
www.sortedaffair.ie



Lyn Luxford, from Athy in Co Kildare, was no stranger to entrepreneurship when she co-founded A Sorted Affair with business partner Kim Fitzgerald in October 2021.

Lyn already had her own professional organising business when she met Kim on the set of RTÉ's Home Rescue. The pair quickly formed a friendship and the idea for their business was born.

A Sorted Affair helps individuals, families and businesses, declutter and get organised. They create functional systems that suit their client's wants and needs. They aim to marry practicality with aesthetics, to deliver a relaxing clutter free space.

They started with an idea, lots of to-do lists and one very ambitious vision board. They collectively chose a name, built a website and designed and produced their very first 100 percent Irish product. The folding board is a tool for achieving a uniform fold and is made of durable acrylic. It's manufactured in Co Meath, and they recently received their Guaranteed Irish stamp of approval, a symbol they are very proud of.

Their plans going forward are to scale the business and they recently employed a social media manager and business manager.

The pair are currently developing a course that will empower people to organise their own homes or premises.

They have been lucky enough to have a regular feature on Ireland AM and have featured in newspapers, magazines and on radio. They have also managed to sprinkle some of their organisational magic to some of Ireland's top celebrities.

Lyn found that one of the great benefits of the ACORNS programme was being able to talk about issues, problems and doubts with likeminded people who were experiencing similar challenges. She says the participants were a great sounding board for each other and would strongly recommend that budding female entrepreneurs apply for it.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
Bia agus Mara
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Food and the Marine