

## Louise Egan

*I-SPY Clothing*



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Sitting the Leaving Certificate and setting up a new business are two extremely stressful experiences – but Louise Egan managed to do both at the same time. Louise was in fact carrying out her transition year work experience at branding agency, The Pudding, when inspiration hit to create her own business based on her interest in camogie and her mother’s experience as a yoga teacher.

In June 2016, Louise and her mother, Paulette, officially launched I-SPY Clothing and in the 7 years since, their business has grown exponentially, with customers in 21 countries worldwide and every county in Ireland.

Louise continues to drive growth in her business and is focused on developing I-SPY into Ireland’s number one fitness & yoga clothing brand. It’s been a busy few years for Louise who was co-running the business from home in Clonlara, Co Clare while also attending school and then university.

However, she found being part of ACORNS an incredibly inspiring and uplifting experience, which helped her to stay focused and strive to bring her business to new levels. She also found that ACORNS gave her the incredible network of fellow businesswomen, one which can be quite difficult to find as a young entrepreneur.

Since graduating with first-class honours from the University of Limerick, Louise is now focusing full time on I-SPY and continues to grow the business. Since joining ACORNS she has grown I-SPY’s lifetime revenue to over 1.2 million euros, a feat she believes would never have happened without the insights and support the programme gave her.

*Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.*



An Roinn Talmhaíochta,  
Bia agus Mara  
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Food and the Marine