

## Joanne Browne

*Jo Browne*

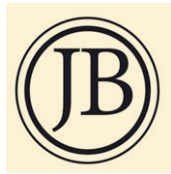
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In 2016, she chose to follow her dream to create natural organic skincare. With overwhelming success and feedback the Jo Browne brand was born. Her ethos is to develop premium products in a natural, sustainable way.

Her eponymous natural skincare, aromatherapy and solid fragrances for men and women are handmade in Co. Carlow and presented in stylish sustainable bamboo packaging, which is sustainable and grows naturally. Joanne is very passionate about the ingredients she uses and tries to use as much as she can from the bamboo plant itself, with bamboo powder in her body scrub, bamboo extract in her award-winning facial serum and bamboo silk in her soap.

Jo Browne natural beauty products include solid perfumes, moisturisers, cleansing balms, soaps and facial serums, body care and even bamboo bedding and have devoted fans worldwide, with stockists across Ireland, the UK, Europe, the U.S. and Australia.

In 2023, Joanne opened her first retail pop up store in Kildare Village and is now working with both the Conrad Hotel and Lyrath Estate. This year Jo Browne was the winner of 7 Global beauty awards.

*Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.*



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