

Ann O'Reilly

Zobi



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After a break of 15 years from making bespoke bridal and evening wear, Ann O'Reilly returned to work in 2016 to set up her own business working with renowned and up-and-coming Irish designers.

Since then, Ann has gone into business partnership with her daughter, Aine O'Reilly, to set up Zobi. Zobi is a bespoke fashion label and Ann and Aine design and make special occasion clothing.

Aine has developed an online presence and built a brand around Zobi that continues to appeal to younger potential customers. Together, Ann and Aine have expanded the business's offering with a unique design consultancy package.

Ann is no stranger to the world of fashion, having obtained a diploma in fashion from the Grafton Academy in the 1980s. She has years of experience working in this industry with designers on their collections.

ACORNS was a very positive experience for Ann and she still regularly meets with her fellow participants.

Working from their studio in Mullingar, Ann and Aine are continuing to grow Zobi as a 'Made to Measure' fashion studio in the midlands where customers can have their dream design made to fit their body.

