

Regina O'Connor

Regina Skin & Phibrows



CONTACT DETAILS

T: +353 87 161 7141

E: hello@rocskincareandphibrows.ie

Instagram: [@reginaskinandphibrows](https://www.instagram.com/reginaskinandphibrows)

www.rocskincareandphibrows.ie

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Skin & Phibrows

Regina O'Connor worked in the beauty industry in the UK and Australia as an aesthetic practitioner before returning to Ireland and fulfilling a longstanding ambition by setting up her own practice in a converted cow shed beside her parents' house in Rathspeck, Co Wexford.

Indeed, so likely was it that Regina would one day run her own business that her parents converted the cowshed for her to use as a premises 15 years before she founded Regina Skin & Phibrows.

Regina had worked in a doctor-led practice in Harley Street in London and in a specialist clinic in Perth in Western Australia and wanted to bring the same level of expertise to her native county.

After returning from her travels and starting a family, Regina spent three years at home with her children before setting up the business in July 2021.

Regina Skin & Phibrows is a results-driven skin and phibrow clinic with appointments provided in a private and secluded setting.

At first, Regina just opened for two days a week, but she is now open for four days each week and is typically fully booked. As well as the services within the clinic, she also sells a skincare brand, Medik8, in the clinic and online.

As the business has progressed, Regina has introduced a range of new services, including Dermalux LED treatment, microneedling and chemical peels.

Regina found that the monthly ACORNS meetings helped to counter the sense of isolation that can come from working on your own and helped the participants to progress their goals.

In the short-term, Regina plans to continue to grow the business while adding more advanced treatments to the practice. She also expects to expand her premises with an additional treatment room and hire a staff member.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
Bia agus Mara
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