

Niamh Hogan

Agile Digital Strategy



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Having carried a passion for technology and all things digital from an early age to university and throughout her career, Niamh Hogan is now leading her own business providing digital marketing services focusing on growing clients online presence and sales.

Niamh has over 20 years' experience in the IT industry and holds a number of qualifications, including a degree in electronic engineering from the University of Limerick. As a web designer and SEO expert, she is passionate about creating aligned digital strategies.

Niamh worked with several top technology companies before setting up solo as Web Clare in 2016. While running Web Clare, Niamh provided web design and SEO services and worked with a wide variety of clients across Ireland.

Niamh wanted to create an agency with a full suite of digital marketing services and in August 2020, Agile Digital Strategy was incorporated.

Based in Shannon, Co Clare, Agile Digital Strategy offers clients a suite of services in digital strategy, web design and search engine marketing including search engine optimisation (SEO) and paid search strategies (PPC). Through its aligned digital strategies, Agile Digital Strategy helps companies meet and exceed their goals and sales targets. Since launching in 2020, the company has built up a strong clientele, working with businesses nationwide and internationally, predominantly working with eCommerce businesses.

While her business is about helping others meet their objectives, Niamh found that ACORNS helped her to define her own goals and focus on what she wants to achieve. With a small expert team, Niamh's plan now is to continue helping businesses scale their online presence through proven, innovative SEO strategies tailored to their unique needs.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine