

Sarah Jane Foster

SJF Productions



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Growing up Sarah Jane went to every radio and TV event that her Grandad Mick Foster (of Foster and Allen musical duo) was invited to. When people hear the name Foster they automatically associate Sarah Jane with music, but she was focused on the cameras rather than the instruments and she quickly fell in love with production work.

She went on to study TV and Film in GMIT and then started working with Irish TV as a presenter, producer, editor, and camera woman.

In 2016, she started to notice a change in how people were advertising their businesses and flirted with the idea of starting her own production company. After buying her first video camera in November 2016, she did some market research and in March 2017, SJF Productions was born.

ACORNS gave Sarah Jane the confidence, strength and encouragement to progress her business and she says she also learned how to be more professional and how to approach clients in different situations.

Sarah Jane is now working with RTÉ 2FM as Midlands Correspondent on the Jennifer Zamparelli show and also does the Entertainment news on RTÉ 2FM. She is really enjoying this work and learning and growing from her colleagues in RTÉ. It also bring great credibility to SJF Productions.

Sarah Jane has gained great confidence from being a part of ACORNS. She has recently taken on a part-time staff member in SJF Productions and is looking forward to growing her business.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine