

## Alma Jordan

*AgriKids*



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Alma Jordan created AgriKids in 2015 to teach children about farm safety in a fun and interactive way. What started as a series of books entitled 'Tales from Riverside Farm' has expanded into a multi-award-winning farm safety educational platform, specifically for children.

AgriKids has developed three books in the Riverside Farm series, as well as an activity book, a gaming app and a virtual reality platform, which was launched at the National Ploughing Championships. To date AgriKids has carried out workshops to over 30,000 primary school children.

These workshops were part of a three-year partnership with Zurich Ireland, which also included a national roadshow of events and workshops at various shows nationwide.

AgriKids has just completed a deal with Flogas Ireland to be its energy partner to run events and grow the availability of farm safety resources in rural communities.

As well as corporate partnerships, AgriKids also works with key stakeholders in the agri sector, such as Teagasc and the IFA. AgriKids has published a series of child friendly newsletters for Teagasc's client networks and has facilitated workshops at IFA and Teagasc events nationwide.

To grow the impact of these outdoor events, AgriKids is now working on the 'AgriKids Farm Safe Roadshow', which is an interactive vehicle showcasing all the educational resources developed by AgriKids. Children will be able to take part in workshops and engage in the topic of farm safety through play and interaction.

Alma, who is based in Julianstown, Co Meath, found ACORNS great as a way to learn from other women in similar stages of their businesses.

Alma won a host of awards including a Social Entrepreneurs Ireland Award, as well as Network Ireland Business Woman of the year and an All Star Female Led Business award.

*Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.*



An Roinn Talmhaíochta,  
Bia agus Mara  
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