

## Klara O'Leary

### Care Box Collection



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CARE  
BOX CO.

Klara O'Leary started her company, Care Box Collection, at just 23, from her home in Enniskerry, Co Wicklow, during 2020.

Care Box Collection is a wellness-focused gift company which creates unique, meaningful and affordable gifts for yourself, a loved one, your company, clients or team and delivers them directly across Ireland, the UK and EU.

Klara was working in the events department of a large corporate firm when she started her company, after struggling to find an appropriate gift for a friend, who was going through a difficult time.

Essentially, what Klara wanted to give her friend either wasn't on the market or was prohibitively expensive. Klara also noticed that a trend towards wellness among Irish people was not reflected in the gifts that were available.

Klara launched Care Box Collection with three gift box options and a website she built herself in October 2020 and within months the company had moved to a premises in Bray and Klara resigned from her corporate role. She now has three employees, over 40 pre-curated boxes, 150 products, and a bespoke corporate gifting range.

She has been recognised in the Sunday Independent's 30 under 30 list, shortlisted in the Image PwC Businesswoman of the Year awards and recently won the Network Ireland Emerging Wicklow Businesswoman of the Year award.

Klara said ACORNS encouraged participants to focus on the fundamentals of their businesses and that it was hugely beneficial to network with other businesswomen.

Klara intends to build her team to at least five employees and to expand market share across Ireland, the UK and EU. She hopes her achievements will encourage other young women to develop and pursue their business idea.

*Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.*



An Roinn Talmhaíochta,  
Bia agus Mara  
Department of Agriculture,  
Food and the Marine