

Fiona Young

Milis

CONTACT DETAILS

T: + 353 872871313
E: fiona@mymilis.com
Instagram: @mymilisireland
mymilis.com

Milis



It wasn't until Fiona Young started investigating the process of candle making that she realised just how much toxic material is in a standard scented candle.

From paraffin wax to synthetic fragrance oils, Fiona knew from her 20-year career as an oncology nurse the dangers these products posed to people's health and moved to create a limited range of candles that were vegan, sustainably sourced and carbon free. The success of that experiment inspired her to set up her own company, Milis, in March 2020.

The launch of Milis may have coincided with retail closures in response to the outbreak of the Covid-19 pandemic in Ireland, but Fiona believes the increased time that house-bound consumers spent on social media and shopping online actually boosted sales in the early days.

Having started the business from her kitchen, Fiona recently completed work on her own candle-making workshop at her home in Dunmore East, Co. Waterford. It is the biggest investment she has made in the business to date and stands as something of a monument to its progress over the past two years.

Milis products bear the Guaranteed Irish mark and are now on sale in counties across Munster, Connacht and Leinster, while Fiona directly services orders received through the company website.

Fiona credits ACORNS with teaching her how to take an objective view of the business's strengths and weaknesses, as well as helping her connect with female entrepreneurs from a range of industries and backgrounds.

Recently she has been working to create a themed candle as part of a Waterford Local Radio competition in which listeners suggest scents that are synonymous with Waterford. The result is Farrage, a sea-scented candle that also contains notes of gorse flower. The candle will be available to buy online in the coming weeks.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine