

## Claire Skehan

### *Sweet Living*



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Having created custom Chocolate Bars for Brian Dowling's wedding, AP McCoy's retirement party, Lorraine Keane and other celebrities, and designing for high end brands such as The National Lottery, Bulgari, Huawei, Washington Aviation, and many more, the cravings for Claire Skehan's "Sweet Living Kilkenny's" Chocolate bars are growing stronger.

Claire launched SweetLiving.ie in 2015 after returning to Kilkenny from San Francisco where she worked as a graphic designer for 10 years. The idea of creating custom chocolate bars came to her as she was creating and styling one-off candy buffets for occasions and events. Using her graphic design skills, she created custom graphics and chocolate bars to suit each event.

The chocolate bars quickly became popular as a stand-alone product and Claire's funky and quirky designs have attracted celebrities in Ireland, the UK, and the United States. When Little House on the Prairie actor, Alison Arngrim asked her Twitter followers to give her a reason to follow them back, Claire designed a chocolate bar using the many facial expressions and sayings of Nellie Oleson – the character Alison played in the television show.

The design impressed Arngrim and her followers and while the Nellie bar might have been a one-off, Claire has grown her business and there's no sign of slowing down. Her fellow ACORNS have also been impressed by Sweet Living and Claire has designed chocolate bars for several participants.

The demand for her branded corporate bars is still growing and she has now also introduced 10 ranges for the retail market. Her Chocolate Bars are stocked at various locations around Ireland and in the USA. With 108 designs to choose from the selection is vast, with a custom branded option also available, all of which can be displayed in her unique "Suitcase" display.

Claire has had to expand the production team so she can focus on growing the business which includes the upcoming introduction of a new range of gift boxes called "Suite 33".

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