

## Nicki Hoyne

### *Nicki Hoyne Collection*

#### CONTACT DETAILS

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Nicki Hoyne is founder of luxury accessories brand, The Nicki Hoyne Collection. Nicki wants to inspire people to cherish and enjoy fashion instead on consuming it and throwing it away.

The collection consists of classic, practical shapes with fun colours and textures in high quality finishes, built on a foundation of sustainability. She launched her debut handbag collection in late 2020 followed by a shoe collection in Spring 2021. The collection is stocked at [nickihoyne.com](http://nickihoyne.com) as well as in store at Brown Thomas, Dublin and at Wolf & Badger in New York & London.

A Kilkenny native, Nicki started her career in Sales & Marketing with brands like Diageo, Nintendo, Marc Jacobs & Balenciaga in Dublin, London and Australia. In 2014, she founded award winning online accessories store, My Shining Armour. Nicki combined her love of fashion, business and tech to create the Irish success story. My Shining Armour shipped to over 40 countries and appeared in Vogue, Cosmopolitan & Grazia Magazine.

Nicki lives between London & Kilkenny. She hosts The Hero Podcast, sharing unedited stories of insight and information and has also spoken at Tedx.

Podcast on Apple: <https://podcasts.apple.com/ie/podcast/the-hero-podcast/id1268477158?fbclid=IwAR033ZN270KZuGDeA0GYjZwwMZo-Fk7aEAYwZ4C86FxtwXk7E8earJCQA4M>

Podcast on Spotify: [https://open.spotify.com/show/6r7mrgXxVCVowCH0BGjP0s?si=FTLpHS9WQd6OCsVWpJY51g&fbclid=IwAR3AKym9JERjuTL0gf2lYIqe9K\\_FHTEOL34Owzap1g0AtB4CR6Gr7JDDUi0](https://open.spotify.com/show/6r7mrgXxVCVowCH0BGjP0s?si=FTLpHS9WQd6OCsVWpJY51g&fbclid=IwAR3AKym9JERjuTL0gf2lYIqe9K_FHTEOL34Owzap1g0AtB4CR6Gr7JDDUi0)

TedxTalk: <https://www.youtube.com/watch?v=I-ah09HPIHo>

*Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.*



An Roinn Talmhaíochta,  
Bia agus Mara  
Department of Agriculture,  
Food and the Marine