

Bríd O'Brien

Albatel

CONTACT DETAILS

T: +353 85 711 7150

E: brid@albatel.ie

www.albatel.ie

<https://www.linkedin.com/in/br%C3%ACd-o-brien-3303914/>



Bríd O'Brien always wanted to run her own business and after working as a leader in HR for over 25 years, she made the leap and set up Albatel in November 2019. Less than two years on, Bríd is leading a team of seven, providing outsourced Human Resources Management for companies all over Ireland.

Based in Celbridge, Co Kildare, Albatel offers services under five key areas which are HR, recruitment, payroll, coaching, and training. The firm's goal is to help other companies build profitable teams, reduce risk and facilitate business growth. Albatel do this by working closely with their clients as a cohesive expert team providing a "one-stop shop" service.

When the global pandemic forced everyone to move from office to home, many organisations didn't set up new ways of working for their employees. Bríd had extensive experience in managing organisational transformation and partnering with business leaders to optimise performance, making her perfectly placed to address these new challenges in the pandemic.

Albatel works closely with businesses to help their employees adapt to new technology, and navigate communication challenges, leading to an increase in productivity.

Bríd found taking part in ACORNS to be a fantastic experience and says the programme provided her with her own board of directors, all from totally different business backgrounds. One of the aspects she enjoyed most about ACORNS was that there was no competition and everyone was there to help each other thrive.

Since setting up, Albatel has been consistent in what they do and Bríd credits the hard work of her team members for the company's consistent growth. She says that quickly adapting to the changes brought about in the pandemic, has shown what Albatel is all about. Her main goals now are to continue to strive to do excellent work and partner effectively with more businesses.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine