

## Maureen McCowen

### *Soft Skill Success*



#### CONTACT DETAILS

T: +353 87 2808734

E: maureen@softskillsuccess.ie

Linkedin: maureenmccowen

www.softskillsuccess.ie



Public speaking, whether it's delivering a presentation or speaking up in a team meeting, can be more challenging than it looks, and Maureen McCowen's business is all about empowering people to boost these skills.

Having worked as a secondary school teacher for over 25 years, Maureen knew a thing or two about presenting, and, in 2018, she made the decision to take a career break and try something new. Seeing how a fear of speaking in public has held people back in their business and in their career inspired Maureen to upskill as a trainer and help people with their presentation and communication skills.

By the end of 2018, she was compelled to go out on her own and by January 2019, Soft Skill Success was launched. In her first year of business, Maureen worked with teams and individuals all over Ireland, offering a range of communication training services, including: mastering pitches, owning the room, and engaging on stage.

When events were cancelled during the Covid-19 pandemic, this offered Maureen an opportunity to expand her client base internationally by moving her business online. Work and life online under Covid-19 restrictions presented new communication challenges for many people and Maureen works with clients to tap into their confidence and overcome these.

Taking part in ACORNS was empowering for Maureen and she found that being part of a group of business women encouraged everyone to strive for better with their own businesses.

Operating from her home office in Naas, Co Kildare, Maureen is continuing to grow Soft Skill Success nationally and internationally.

***Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.***



An Roinn Talmhaíochta,  
Bia agus Mara  
Department of Agriculture,  
Food and the Marine