

## Catriona Callaghan

### *The Bunnery*



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Catriona Callaghan had been baking and decorating occasion cakes for parties, birthdays and weddings for 10 years, so she was perfectly placed to set up her own cookery school.

When the Covid-19 pandemic hit in March 2020, cancelled parties and events meant future orders would be uncertain. Catriona had always wanted to share her knowledge and skills in baking and cooking through delivering courses, so the pandemic provided an opportunity for her to make that dream come true.

While home-schooling her three boys on the family farm in Kells, Co Meath, Catriona got them baking with her and would share the experiences on social media. Even though events were cancelled, appetites for cake were still alive and soon people were contacting Catriona requesting demos for the recipes she shared.

In the summer of 2020, Catriona launched The Bunnery online cooking school, delivering baking and cooking demos from her kitchen. Over the last year, The Bunnery has been offering a variety of cooking and baking classes including summer camps for kids, and weekly cook-alongs for kids, teenagers and adults.

Having grown up on a farm, quality, seasonal produce is important to Catriona and she encourages her followers to make the most of the ingredients that are available to them.

Catriona had always worked alone, so joining ACORNS was an invaluable experience, as it gave her a team she could bounce her ideas off and get constructive criticism from.

With online classes at The Bunnery scheduled throughout 2021, Catriona is now delivering cooking and baking demos to corporate businesses and to groups and is planning to increase this offering.

***Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.***



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