

## Meg O'Gara

### *Magnificent Creative*



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Meg O'Gara always had a creative streak while growing up, and it's something she's turned into her own creative design business, helping other entrepreneurs thrive.

Meg worked for the HSE for 13 years in various roles. During this time, she created graphics and design projects and enjoyed seeing how her work captivated people.

While she was on maternity leave, she began designing and manufacturing creative apparel and giftware. Her talent and flair for design quickly caught the eye of other entrepreneurs who began to commission her to design and create branding for their own businesses.

Her client base quickly grew, and Meg made the decision to set up her own creative and digital design studio. In April 2019, Magnificent Creative was born. Based in Glencomubille, Co Donegal, Magnificent Creative provides services in graphic design and illustration, project consultation and creative solutions, and web design.

Meg credits ACORNS with connecting her with other business women who are passionate, driven and focussed on achieving their goals. Taking part in the programme gave her the confidence to succeed in her own ambitions.

Meg has clients all over Ireland as well as in the US, Canada, Australia and New Zealand. In December 2019, she collaborated with Evelyn McMarketing to produce The Mammy Handbook, in time for Christmas. And on International Women's Day this year, she delivered a talk for the Donegal Women in Business Network about overcoming Imposter Syndrome and how growing your business starts local.

Her goal now is to launch a program helping entrepreneurs launch their own online courses, and to continue to help other businesses achieve their goals and shine.

*Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.*



An Roinn Talmhaíochta,  
Bia agus Mara  
Department of Agriculture,  
Food and the Marine