

Brónagh O'Rourke

Burren Farm Experience



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Moving to the West Coast and being struck by the beauty of the land, inspired Brónagh O'Rourke to set up a unique touring experience on her husband Cathal's family beef farm in Boston, Co Clare.

A native of Cavan, Brónagh was a qualified fitness instructor and worked in nutraceutical sales before moving to Clare.

In early 2019, she developed the Burren Farm Experience; delivering tours of their land and showcasing traditional farming methods and the land's biodiversity.

Visitors to the farm can choose from a number of activities such as guided walks, food trails, and arts and craft classes. Brónagh is passionate about health, nutrition and wellness and has also developed a Wellbeing programme, which includes outdoor yoga in the tranquillity of the farm's surroundings.

Brónagh and Cathal also bring the flavour of the farm to the table by partnering with an artisan butcher to provide premium beef boxes.

Brónagh is a qualified Regional Tour Guide, and a member of the Burren Eco Tourism Network and the Ennis Chamber of Commerce. In recognition of her achievements, she was named a finalist in the 2019 Corrib Oil Women in Farming Awards.

Having a network of strong women through ACORNS was invaluable to Brónagh and she appreciated being able to bounce ideas off and get feedback from her peers.

Brónagh has many exciting plans up her sleeve for the future, which include creating accommodation options on the farm, bringing their premium Burren beef to more consumers, and to build a sustainable business which her three girls Annabelle, 9, Isla, 7, and Alice, 3, can develop in the future.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine