

Michelle Wallace

DigiYell



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Michelle helps businesses to long-term sustainable growth by putting employees and customers at the centre of business. With a focus on research-based insights, she works with businesses to identify and execute strategies that will help the business thrive.

She sees potential everywhere and believes that there is a better way of working so that companies can gain competitive advantage, source high-quality talent that other businesses aren't capitalising on and build sustainable profitable businesses.

Compelled and at times even burnt out by her own 15-year experience in the corporate world, Michelle is helping businesses find better ways of working, building profits and satisfying customers.

Michelle lives and breathes her future of work, from her office in Ratoath, Co Meath, Michelle has a growing team who work entirely flexible around commitments, family and other projects. She is attracting talent that would otherwise be unavailable and unaffordable for small businesses.

Through Acorns, Michelle developed a partnership with fellow Acorn Margaret Kennedy of Kennedy Insights and together they are working with global clients to change how people work and create thriving businesses.

As well as growing her own successful business, Michelle has 10 years of global leadership experience, is an executive coach and Gallups strengths coach.

Michelle holds post-graduate executive diplomas in Business Finance and Strategic Marketing from University of Cork and Irish Management Institute.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine