

Marion Kane

She Means Business



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Marion Kane was always passionate about working with small businesses. With 13 years' experience as a chartered accountant under her belt, she decided to set up her own business, helping fellow female-led companies with their financial management.

Originally from Co Antrim, Marion moved to Kildare in 2014 when she got married. She noticed a rise in female entrepreneurship and saw a potential to help fellow women in business become a success. Based in Moone, Co Kildare, She Means Business was launched in June 2018 with the aim to provide basic training, and support in finance that would enable small businesses to thrive.

Marion works with business owners to understand their goals and to develop a comprehensive plan, providing clarity about where the business is at, where it is going and how to achieve those goals.

As well as this, Marion prepares budgets, sets businesses up on cloud-based technology and provides training to ensure that a business' accounts are always up-to-date.

Taking part in ACORNS was a fantastic experience for Marion and benefitted her own business hugely. While She Means Business is all about helping female entrepreneurs grow their companies, taking part in the programme has helped Marion to grow her own, as well as boosting her confidence and enjoyment of life in business. She found the peer-to-peer support invaluable and meeting like-minded women has been inspirational.

Marion currently runs She Means Business herself but has her own goals to employ staff in the future. For now, her focus is on growing her client base and helping other female entrepreneurs make their businesses thrive.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine