

Sinead McKeever

Little Lingua Languages

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From a young age, Sinead went on regular holidays to France by ferry with her family. Fascinated with the whole culture – the smells, the sights, the new language – she would beg her mother to get her French classes, but there were none available for primary school children.

After the birth of her own daughter in 2012, Sinead searched for French classes for toddlers, but after finding nothing available for children under 12, she started researching how to set up her own language school for young children.

In 2014, she set up Little Lingua Languages, which offers language classes to primary school children. Initially working as a sole trader in her hometown of Greystones, Co Wicklow, Sinead turned the business into a limited company in December 2019.

But it hasn't all been smooth sailing for Sinead. When the schools closed in March (due to Covid-19), Little Lingua Languages found itself with no premises and no children to teach to.

After talking to some of her fellow ACORNS participants, Sinead decided to move her business online and she says that was the turning point for her business.

Having taught as an English teacher in Germany for five years and in France for 10 years, Sinead now teaches French and German with Little Lingua Languages. Sinead also employs four teachers and one admin staff member, and is now looking to hire two new Spanish teachers and a French teacher.

The move online has also helped to expand the Irish language aspect of her business internationally with Irish expat communities and Sinead is in talks with the American Chamber of Commerce to roll out Irish language classes to the children of clients.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
Bia agus Mara
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