

## Denise Rocks

*Little Green Growers*



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Denise set up Little Green Growers on her small certified organic farm at her home in Spiddal, Co Galway in April 2018.

Initially, Denise produced organic edible flowers and other garnishes for restaurants, but when COVID-19 hit she pivoted to produce certified organic salad, vegetable, tomato and flower plug plants for home gardeners in May 2020.

All products can be ordered online and delivered to your door nationwide in zero waste packaging. Little Green Growers also offers a free 'Garden Guru' advice service to help home gardeners get started and learn how to make the best out of the products they buy.

Denise has also set up a Facebook community for gardeners who want to grow their own food in harmony with nature and it now has over 1,000 members across the country.

As Denise is a first time entrepreneur she found some aspects of getting started tough, but with the support of her fellow ACORNS participants, she was motivated to keep going and now her business is thriving.

Little Green Growers value packs are proving popular, especially the Autumn-Winter Seasonal Plant Pack – a range of salad and vegetable organic plants – which sold out within a couple of weeks.

The business has already expanded to offer organic seeds and organic Irish-made gardening supplies. Next year Denise plans to extend the range and to produce an increased quantity of organic veg and flower plants. The pre-ordering of spring plants is set to open to home gardeners from February 2021.

