

Sarah Jane Foster SJF Productions

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Growing up Sarah Jane went to every radio and TV event that her Grandad Mick Foster (of Foster and Allen musical duo) was invited to. When people hear the name Foster they automatically associate Sarah Jane with music, but she was focused on the cameras rather than the instruments and she quickly fell in love with production work.

She went on to study TV and Film in GMIT and then started working with Irish TV as a presenter, producer, editor, and camera woman.

In 2016, she started to notice a change in how people were advertising their businesses and flirted with the idea of starting her own production company. After buying her first video camera in November 2016, she did some market research and in March 2017, SJF Productions was born.

ACORNS gave Sarah Jane the confidence, strength and encouragement to progress her business and she says she also learned how to be more professional and how to approach clients in different situations.

Now, her production company is thriving, and she will soon be working on Ridley Scott's latest movie "The Last Dual". The movie is being filmed in Ireland with actors Matt Damon and Ben Affleck, and Sarah Jane will be working as a Production Assistant.

Based at the Enterprise Centre in Mullingar, Co Westmeath, SJF Productions currently works with freelancers, but Sarah Jane is planning to employ two people in the near future. She also has big dreams for the next twelve months – aspiring to be part of an Oscar winning movie and to have a documentary on TV.