

Phil Walsh

Wild Herb Elixirs



CONTACT DETAILS

T: +353 87 663 1380
E: phil@wildherbelixirs.com
www.facebook.com/wildherbelixirs/
www.wildherbelixirs.com



Living on a farm in the Wexford countryside instilled a deep interest in the natural healing properties of wildflowers and herbs in Phil Walsh. It's a passion which she has turned into her own business, creating a range of natural balms and remedies.

Phil had been working as an area manager for a chain of bookmakers for 10 years before she set up Wild Herb Elixirs in October 2017.

During this time, she completed a certificate in Countryside and Heritage at Waterford Institute of Technology which involved learning many plants and trees that grow in Ireland.

Phil had always made her own remedies for family and friends who had problems with skin irritations or aches and arthritis. The positive healing effect of her products encouraged her to start selling them and, through word of mouth, they increased in demand.

Following this, Phil decided to further her knowledge and studied for a diploma in Herbalism. When her seven children all finished college, she set up shop in the family farm's refurbished dairy house in Efferogue, Ferns, Co Wexford.

Phil got incredible insight into running a successful business through taking part in ACORNS and she is grateful to have the support of the programme behind her.

Wexford Local Enterprise Office was also a great support to Phil in driving her business forward.

Wild Herb Elixirs currently has five products on the market which are stocked in several health shops nationwide. With her family helping with the business, they are planning to release more products soon.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine