

## Michelle Moyles

*Ignite Design & Marketing*



### CONTACT DETAILS

T: + 353 87 936 0358  
E: info@ignitedm.ie  
www.facebook.com/ignitedm  
www.ignitedm.ie



A love of art from an early age has blossomed into a successful career in Graphic Design for Michelle.

Having studied Industrial Design at IT Sligo, Visual Communications at Athlone IT and an MSc in Marketing with IT Sligo, Michelle is an expert in the areas of design and marketing.

Before starting her own business, she worked as a Marketing Assistant with Carraig Donn, a Graphic Designer with Multi Packaging Solutions and as a Studio Manager with Designwest.

In 2017, she decided to craft her own path with the establishment of Ignite Design & Marketing – specialising in graphic design, marketing and web design.

Word of mouth and social media, as well as networking, has helped Michelle to increase her client base. ACORNS has been a huge source of her networking success and has even garnered some new clients with one third of her round table group using Ignite Design & Marketing for their own businesses.

Michelle – who creates from her studio in Foxford, Co. Mayo – has worked with a variety of clients including individuals, small businesses and multi-national corporations. Branding is one of her specialities, with Michelle designing logos, marketing materials and packaging for a mix of businesses, including those in the skin care, technology and Fast Moving Customer Goods (FMCG) sectors.

Michelle currently employs a web designer on a contract basis and plans to hire a graphic designer in the future, so that she can continue to grow her company and focus more on the marketing and promotion side of her business.

