

## Kate Dempsey Kinsale Mead

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Standing in the footprint of the Great Mead Hall of Tara inspired Kate Dempsey and her husband Denis to leave their multinational tech jobs and open Ireland's first meadery in 200 years.

Kate and Denis set up Kinsale Mead Co. in 2016 with a vision and passion to rediscover the art of mead making and create a world-class range of Irish meads in their family run meadery in West Cork.

And that dream is coming true; with five types of mead on the market and more in development, Kinsale Mead is stocked in over 174 locations across Ireland and the UK and they have won a string of prestigious awards including a 2-star award at the Great Taste Awards for their Atlantic Dry Mead.

Based in Kinsale, Co Cork, Kate and Denis researched and applied the best techniques of 21st century wine making, coupled with a careful selection of raw honey, fruits and yeast. With a close eye on sustainability and Origin Green certified, they develop and produce meads which embody the modern, refined style of mead-making.

With three full-time employees, they have re-opened for their entertaining and popular tours covering the history and stories of honey and mead in Ireland and the mead-making process, with honey and mead tastings. Their tours won a Tripadvisor Certificate of Excellence.

Kate joined ACORNS after they started selling their mead in 2017 and she found it incredibly helpful for getting her thoughts in order and building a support network.

This year during the lockdown, Kate and Denis pivoted the business to boost their online presence both in Ireland and now in the UK. With features in the Irish Times and on Ireland AM on Virgin TV, they successfully launched their first limited edition, barrel mead and adapted their tours so they were able to re-open safely under the new guidelines. Their next step is to launch their new meads and further raise their profile in Ireland and beyond.