

## Geraldine Jones

*Mediskin*



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MEDISKIN  
SKIN | LASER | WELLBEING

Since setting up her first business, Mediskin, in 2014, Geraldine Jones has grown it into a successful multi-award-winning skincare clinic. She has since created a new skincare line, Skin Formulas, and added a second company to her business repertoire.

Clients from all over the country travel to Nenagh, Co Tipperary to avail of Mediskin's results-based treatments. Through her day-to-day work with her clients over many years, Geraldine spotted a gap in the market for a specialised cosmeceutical product range.

Taking part in ACORNS has given Geraldine a whole new approach to how she runs a business. Having successfully set up two of her own, she's also committed to helping other independent salons and clinics grow and thrive.

She helps them achieve this through a business consultancy/ mentorship training programme, which consists of one to one time with Geraldine analysing the strengths and weaknesses in the business and devising a clear plan of action.

Geraldine has won several awards including Business Woman of the Year with Network Ireland in 2015, and 2016, and again in 2018 under the Small SME category. 2018 saw Mediskin win the Business Gamechanger Award in the Salon of the Year Awards and 2019 added Skin Clinic of the Year and Laser Clinic of the year to the list of accolades.

Skin Formulas, in its first year, was named Best Skincare Newcomer in the Hi Style Awards and Social and Personal magazine named their Mask, Best Glow Mask 2020 in the Best Beauty Buys awards.

*Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.*



An Roinn Talmhaíochta,  
Bia agus Mara  
Department of Agriculture,  
Food and the Marine