

Brigid Riley

Fernwood Flowers



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Brigid Riley is the creative force behind Fernwood Flowers with a design career spanning two decades and two continents, from fashion designer in New York City to event and floral stylist in Washington DC.

She has worked for Hollywood celebrities and US presidents and her work has been featured in a variety of settings from an inaugural ball for Barack Obama to more intimate weddings and private parties.

Brigid returned home to Ireland in 2015, after spending 19 years in Washington DC and London and is bringing a little of that cosmopolitan flair to Irish events, with her floral design style described as 'uniquely expressive, romantic and natural' by One Fab Day.

She launched Fernwood in 2016, creating evocative compositions of flowers, foliage, fruits and branches in her studio in Oldcastle, Co. Meath. Fernwood promotes a sustainable approach to floral design, showcasing seasonal, Irish-grown flowers — many of which come from Brigid's own cutting garden and the surrounding landscape.

She is a member of the Flower Farmers of Ireland; a collective working to promote the Irish cut flower industry with the goal of reducing the reliance on imported, commercially-grown flowers.

Taking part in ACORNS has been invaluable in helping Brigid focus on her company's brand and niche for her product while making some great business contacts through the ACORNS network.

Her work has recently been featured on Ireland AM and across various wedding editorial websites. The 2021 wedding diary is now fully booked but bookings are being taken for 2022 and beyond.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
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