

## Ann O'Reilly *Zobi*



### CONTACT DETAILS

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**A**fter a break of 15 years from making bespoke bridal and evening wear, Ann O'Reilly returned to work in 2016 to set up her own business working with renowned and up-and-coming Irish designers.

Since then Ann has gone into business partnership with her daughter, Aine O'Reilly, to set up Zobi. Zobi is a bespoke fashion label, Ann and Aine design and make event wear and workwear for all sizes and ages. Aine has developed an online presence and built a brand around Zobi that continues to appeal to younger potential customers.

Together, Ann and Aine have expanded the business's offering with a unique design consultancy package. Most recently Zobi has utilised the time in quarantine to develop an online Baby Gown collection.

Zobi also runs advanced sewing and tailoring workshops.

Ann is no stranger to the world of fashion, having obtained a diploma in fashion from the Grafton Academy in the 1980s. She has years of experience working in this industry with designers on their collections.

ACORNS was a very positive experience for Ann and she still regularly meets with her fellow participants.

Working from their studio in Aughnacliffe, Co Longford, Ann and Aine are continuing to grow Zobi by adding products to their growing market.

