

Joan Mahon

Elevate HR & Coaching



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After a 20-year absence, including a decade spent in Perth in Western Australia, Joan Mahon returned home to Banagher, Co Offaly in 2005.

She initially pursued a successful career as Group HR Manager for a company operating in the international medical devices sector before founding her own company.

Joan's journey into entrepreneurship started largely by accident when she took a leave of absence in 2017 to finish a Master's in Business Practices with the Irish Management Institute and was offered freelance consultancy work within two days of her leave commencing.

She then worked as a consultant while completing the Master's and, in October 2018, she set up her own business — Elevate HR & Coaching. At the same time, she joined the ACORNS programme.

Joan provides HR advice, management development, and facilitation within the private and public sector and coaches professionals in areas such as Performance Management, 360 Reviews, Career/Talent Planning, Training & Development, Cultural Strategy, and Coaching.

Elevate's clients include NUIG, Bank of Ireland, The Arts Council of Ireland, and Athlone Institute of Technology, and the client list is developing steadily with repeat business and referrals.

Joan found that the mentorship offered by ACORNS helped her to avoid mistakes while setting up a business for the first time. She says it was very good for identifying a vision and putting structure to her business.

In the short term, a company website is in the pipeline, and Joan is considering working with an associate to add Health & Safety to the profile of Elevate HR & Coaching.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine