

## Tara Lane

### *Centre Piece Rosettes*

#### CONTACT DETAILS

T: +353 87 9789318

E: [centrepiecerosettes@gmail.com](mailto:centrepiecerosettes@gmail.com)

[www.facebook.com/centrepiecerosettes](http://www.facebook.com/centrepiecerosettes)

[www.centrepiecerosettes.ie](http://www.centrepiecerosettes.ie)



Tara Lane can't even recall her first time on a pony.

Her family are imbedded in the sector. Horses and everything that goes with them is part of her DNA.

A trained sports massage therapist, Tara first set up Essential Therapy before selling it. Her first venture into Equestrian-related business was Curvy Fillies, which she set up in 2009, providing riding wear for 'fuller-figured ladies'. She would end up selling the company to her sister, Caroline.

To further cement her business credentials, Tara studied marketing, sales and public relations and went on to work in the area of events with the Kildare Chamber of Commerce.

In March 2016, she set up Centre Piece Rosettes in Kilcock, Co Kildare using her extensive list of contacts to gain a foothold in the expanding sector. Now Centre Piece Rosettes is the second largest company supplying rosettes in the country.

The company service suppliers in Ireland, the UK, across Europe and even China where dog shows are very popular. While the horse-riding sector is their main focus, she also supplies to agricultural shows and many groups are using their high-quality rosettes to reward community and social qualifications.

Through her involvement with ACORNS, Tara says she's been able to focus more closely on individual segments of her business.

She said that it has allowed her, with the help of others, to lay solid foundations for growing her business to realise her vision of becoming Ireland's number one rosettes providers.

Tara is planning to build a purpose-built workshop and, because of ACORNS, she now has an exciting and ambitious five-year business plan.

***Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.***



An Roinn Talmhaíochta,  
Bia agus Mara  
Department of Agriculture,  
Food and the Marine