

Kyna Brady

By *KYNA*



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by **K Y N A**
Vintage Inspired Design

Kyna Brady always had a keen eye for fashion and design. On her wedding day, she knew exactly what type of headpiece she wanted to wear, but couldn't find it anywhere. Not one to give up easily, Kyna decided to create her own and that's what led to her work as a Milliner and Bridal Headwear Specialist.

What began as a hobby developed into a side job after requests from family and friends began pouring in for her commissioned pieces, all this while continuing her day job working as a homeware buyer.

Having the support of ACORNS and its community of strong women helped Kyna strive for success. In July 2016, she launched her own label simply called 'by KYNA' and a website of the same name from which she began trading online.

The reaction to her work has been hugely positive and the demand for her designs continues to grow, even Cocoa Brown founder Marissa Carter was spotted wearing one of her pieces.

Kyna has recently expanded her business and launched a second website called stash.ie.

Stash.ie—which showcases pieces from Kyna's label along with a range of headpieces and accessories carefully selected from other designers and manufacturers—is a one-stop shop for wedding day accessories.

Kyna showcases her work and carries out private consultations with her clients in her studio workshop and accessory boutique on Main Street, Dunshaughlin in County Meath. The studio is open to the public on a part time basis.

Kyna plans to continue to grow her business and expand into wholesale and overseas markets.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.



An Roinn Talmhaíochta,
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