

Fiona Lee

Be Fairy Fabulous



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Having spent her childhood dreaming of mystical beings, Fiona Lee was destined to create a magical space where fairies could feel at home.

The idea for Be Fairy Fabulous was born when Fiona's nine-year-old daughter, Emma, requested a very detailed fairy house for her birthday. The whole family got together to turn Emma's vision into a reality.

But Fiona had never considered the possibility of turning this passion into a business until she talked with her fellow ACORNS participants and was encouraged to give it her all.

Now, work for Fiona involves family bonding time and bringing fairies to life. Emma is involved in the design and quality control aspects, Fiona's 11-year-old son Andrew paints the houses, while her husband cuts the tree stump bases and her father handcrafts some of the moulds.

Working from her shed in Carrigallen, Co Leitrim, Fiona creates a variety of fairy houses with themes ranging from Disney and Marvel to Fire Stations.

All the wood used for the fairy houses is upcycled from fallen trees and treated with Linseed oil, so that it can withstand the Irish rain while being safe for children and pets.

Be Fairy Fabulous has also created many fairy garden and fairy trails for hospitals, crèches and public parks around the country.

Running since Christmas 2017, Be Fairy Fabulous has come a long way in just a few short months since it started running at Christmas and Fiona wants to keep the momentum going. She plans to create a wide range of fairy trail products in time for christmas and to increase her presence in the wholesales market.