

Ailbhe Gerrard

Brookfield Farm Hive Gifts



CONTACT DETAILS

T: +353 86 8551309

E: ailbhe@brookfield.farm

www.facebook.com/BrookfieldFarmProduce/

www.brookfield.farm



Ailbhe Gerrard grew up in a hidden paradise on the shores of Lough Derg in Co. Tipperary. Although she left to pursue a successful construction project management career, she always felt a pull home.

Inspired by her late environmentalist mother, Ailbhe had a vision to reconnect agriculture to people and studied sustainable development at University College London and organic farming at the Scottish Agricultural College.

In 2010, she returned home and bought Brookfield Farm beside her home in Coolbawn, near Nenagh. Soon after, she began transforming the tillage farm into a biodiverse, sustainable farm. To support this aim, Brookfield Farm Hiveshare and Hive Gifts launched in December 2014.

Hiveshare allows people to buy shares in the farm's hives to enjoy honey from their own hives. Members receive a pack which includes Hive Gifts such as honey, lip balm and handcrafted beeswax candles. Hivesharers receive seasonal updates, and invitations to the annual 'Honey Celebration', connecting them to the hive and farm life. Hive Gifts can also be purchased separately from Brookfield Farm's website.

Ailbhe also lectures at Gurteen Agricultural College and is one of few people in Ireland to be awarded the Nuffield Agricultural Scholarship for agricultural leaders. She has travelled the globe to research her report, and presented at the 2017 Nuffield Conference.

Since ACORNS, Ailbhe has been featured in the Irish Farmer's Journal, the Sunday Independent, RTE, and Town and Country Magazine USA.

Brookfield Farm Honey was also a finalist in the 2017 Blas na hÉireann awards.

Ailbhe's beeswax candles have won many fans, including Design Ireland and US Vogue Magazine. She successfully secured a stand at Showcase RDS in January 2018 and is finalising plans to export Brookfield Farm's beautiful beeswax candles.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.