

## Siobhán Quinn

### *BallyBoy Design*



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It is said that successful entrepreneurs are those who see a gap in the market and grab that opportunity. If that's true, then Siobhán Quinn is cut from that same ambitious, risk-taking cloth.

Siobhán had just left her job in management consultancy to set up her own business when she went looking for a high-quality Irish tweed cape as a treat for herself. After searching the country, she found only uninspiring capes – some of which were not even made in Ireland.

When her friend challenged her to do something about it, BallyBoy Design was born in May 2014. Operating from the townland of Ballyboy in Co Longford, Siobhán began researching the textile and fashion industry and put some prototypes together.

The result was a beautiful, distinctive and luxurious collection of capes. Inspired by the vibrant colours and the textures of the Irish countryside, they are handmade in Ireland from the finest Irish tweed, lined with pure silk.

Selling mainly at high-end events such as the Dublin Horse Show and National Craft and Design Fair, Siobhán branched out into accessories and now offers a range of beautiful hats to compliment her capes.

Siobhán found ACORNS was a great way to network as well as gain knowledge and support from the other participants.

Since then, Siobhán has sealed a deal with Ashford Castle to sell her capes in its boutique, has customers throughout Europe and the US and is currently looking at exporting to the Middle East. Siobhán is a member of the Council of Irish Fashion Design and the Design and Crafts Council of Ireland.

*Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.*