

Niamh Hogan

Holos Skincare



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holos
Skincare from Nature

Creating luxury skincare brand Holos was a natural progression for Niamh Hogan whose background is in natural health.

After 14 years as a natural health therapist, Niamh was inspired by the improvements in her clients' overall wellbeing by using plant and essential oils.

Her clients at Holos Health and Wellbeing in Gorey, Co Wexford were dealing with issues such as stress and anxiety and Niamh began giving them blends of oils to take home.

She spent nearly two years researching these ingredients and created a plant-based holistic and ethical range of products that nurtured the skin and wellbeing.

The blends made her clients feel better between sessions and Niamh's partner Paul started designing labels. When demand rose, Niamh took the plunge, setting up Holos Skincare in 2014. Holos is plant-based aromatherapy skincare that maintains skin health and helps prevent the signs of premature ageing.

It has become a multi-award-winning brand with nine of its 18 products winning industry awards. This year, Holos was named Image Publications' Most Innovative Irish Brand.

While she was a participant on ACORNS, Niamh appeared on RTE's Dragons Den and received investment from Eleanor McEvoy. She was also successful in getting funding from Enterprise Ireland in the form of the Female Competitive Start Fund.

She has increased her team to four and this year she has two more employees joining her expanding business.

Holos is available in several pharmacies including Sam McCauleys in Ireland, Northern Ireland, online in the UK, and just recently, Niamh launched Holos Hong Kong where Holos is now available online and in selected pharmacy and health outlets.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.