

Aisling Kelly

WB's Coffee House



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Having spent every holiday traveling around the world, Aisling Kelly has seen many interesting places, but there's nowhere quite like home.

After her father passed away in March 2014, Aisling instantly knew she wanted to return home to Sligo. She left her job as a sales executive in Dublin and decided to take over the premises her father had owned.

Having stood empty since 2012, Aisling decided to renovate the building and turn it into a café. She spent her spare time looking at cafes in Dublin - researching and asking for advice - to figure out how to run her business.

By August 2014, Aisling was back in Sligo and WB's Coffee House was officially opened in November. Having always worked for someone else, Aisling struggled with staying on top of the business side of things, but ACORNS helped her stay accountable and to reach each goal.

Located across from the Ulster Bank on Stephen's Street in Sligo town, WB's Coffee House is thriving and Aisling now has four full-time and five part-time employees.

With the growing interest in her business, Aisling has made some big changes. She has recently added a gift shop section to WB's Coffee House and stocks some of the items made by the other ACORNS participants, along with WB Yeats books, and other unique Irish-made products.

Most recently WB's Coffee House has launched the Sligo Oyster Experience, which includes a walking tour crossing the Garavogue river that runs through the town and out to Sligo Bay followed by live oyster shucking demos and tastings.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.